

*****Growing Markets through Business Training for Female
Entrepreneurs: A Market-Level Randomized Experiment in Kenya
**** David McKenzie and Susana Puerto
**** American Economic Journal: Applied Economics, forthcoming

**** Readme for follow-up survey files and replication code *****

*** Data files

Data are saved in Stata version 14

AllBaselineKenyaPublicUse.dta – baseline survey data
r2r3publicuse2.dta – the Round 2 and Round 3 follow-up survey data
r4r5publicuse.dta – the Round 4 and Round 5 follow-up survey data
PhotoInventoryData_r2_public.dta – photo inventory data for round 2
Round2MarketCensuspublicuse.dta – Round 2 Market Census data
Round4MarketCensuspublicuse.dta – Round 4 Market Census data
Customer Survey_publicuse.dta – the 2017 Customer Survey
MarketCensus2017publicuse.dta – the 2017 market census
newIntMarkets.dta – a dataset indicating which markets were chosen for
the mentoring intervention
mentorstatus.dta – indicators of status under mentoring treatment,
used for analysis on 2017 data
indtreatstatus.dta – indicator of treatment status, used for analysis
on 2017 data
pvaluesforqvalues.dta – this contains the p-values for Tables 9, 10
and 11, used for Appendix 11
ProductCodeData.dta – coded up baseline main product data

*** Stata Replication Do Files

GrowingMarkets_replicationfile_masterdata.do – this creates the
variables used in analysis, which were in the pre-analysis plan
GrowingMarkets_replicationfile_TablesAndFigures.do – this creates the
tables and figures in the 2017 Working Paper
Appendix11_sharpenedqvalues.do – this estimates the sharpened q-values
used in Appendix 11

*** Pre-analysis plan

PreanalysisPlanKenyaWED_v2.pdf – the initial pre-analysis plan filed
with the AEA RCT registry.

*** PDF Questionnaires

The survey questionnaires for each round are included here – there are
long (R2 and R4) and short (R3 and R5) follow-up surveys,
survey instruments for the market censuses done in R2 and R4, and
surveys for the final market questionnaire and customer survey.

*** Stata Add-ons

Copies of the Stata ado plugins that were used in this estimation.